



Press release
24/05/2022

EQUANS launches EQUANS Digital. A range of digital offers to develop the technical and environmental performance of its customers.



EQUANS, the world leader in multi-technical services is launching a new brand, EQUANS Digital, to help its customers develop their performance and accelerate their digital transition. EQUANS Digital brings together all of the specialist ICT and digital expertise of EQUANS - comprising 6,000 employees working together as a global network to implement these innovative solutions. This buoyant and fast-growing market represents a turnover of one billion euros for EQUANS, half of which is in France.

“For over 30 years, we have been installing the equipment that drives the data and designing the data and analysis layers to structure it and extract performance gains for our customers. This new brand reinforces EQUANS' ambitions and determination to meet the challenges of the energy, industrial and digital transition” explains Jérôme Stubler, CEO of EQUANS.

Pivotal core expertise

Digital technology is becoming a key element of performance in areas including energy, technical systems (heating, cooling, IT) and industrial processes; adding to the satisfaction of end users.

The specialists of EQUANS Digital are able to support customers by drawing on five key areas of expertise: audiovisual and video, robotics, automation, BIM, telecoms and connectivity.

This core expertise covers both the generation and utilisation of data associated with clients' physical infrastructure. Combining and implementing these elements makes it possible to improve the efficiency of solutions and installations.

An ambitious cross-cutting approach

EQUANS Digital is also involved in cross-cutting areas through its high-level expertise in cybersecurity, interoperability and application solutions. Cybersecurity is at the heart of digital. Real-time measurement of threats and vulnerability is essential to better protect systems and ensure their functionality. Data management and interoperability services are becoming increasingly strategic as they aim to make different data networks compatible and intelligent in order to open them up and create digital synergies to improve the performance of installations. This approach is enhanced by artificial intelligence (AI) and data science technologies.

By mastering all of these areas of expertise, EQUANS Digital will pay particular attention to its customers' application solutions in conjunction with partner publishers. This will make it possible to develop customised solutions, such as NAVINEO's CAD/AVL (Computer Aided Dispatch and Automatic Vehicle Location) system.

A unique network of experts

The strength of EQUANS Digital lies in the alliance between specialised digital centres at a national level and a network of local digital experts and entities.

Digital technology is set to take on a strategic role between the technical infrastructure of customers and the challenge of maximising performance. By taking a unique approach, EQUANS Digital goes further in supporting the search for optimal performance by delivering expertise via national operations with a local proximity to customers.

This network, embodied by the EQUANS Digital brand, will accelerate awareness of the digital solutions offered by EQUANS, unite the skills of employees and accelerate the overall growth dynamic.

“Performance in the B2B world is the result of the meeting of a particular customer need and the integration of a range of digital expertise. With the EQUANS Digital network, we are standardising the bespoke, and thereby offering our customers solutions that are both cost-effective and generate efficiency and quality for their specific needs” concludes Raphaël Contamin, Director of EQUANS Digital.

CONTACT PRESSE corporate :
Florence.lepany-duval@equans.com

PRESS CONTACT France:
Laure de Longevialle: +33 (0)6 62 34 71 77 - laure.de-longevialle@equans.com

About EQUANS

EQUANS is the world leader in multi-technical services with 74,000 employees in more than 17 countries and an annual turnover of €13 billion in 2021

EQUANS designs, installs and supplies customised solutions to improve its customers' equipment, systems and technical processes and optimise their use in the context of their energy, industrial and digital transitions. Thanks

to a strong territorial footprint linked to its historic local brands and excellent technical know-how, EQUANS' highly qualified experts are able to support territories, cities, industries and buildings in the fields of HVAC (heating, ventilation and air conditioning), Refrigeration and Fire Safety, Facility Management, Digital and ICT, Electrics, Mechanics and Robotics.

EQUANS is the market leader in the main European markets (France, Belgium, the Netherlands and the UK) and is also well positioned in the USA and Latin America. EQUANS is a separate entity from ENGIE.

More information: www.equans.com

About EQUANS France

Rooted in a history that goes back more than a century, EQUANS is the new world leader in energy services, with major ambitions in France, particularly through Ineo and Axima. Based on a high territorial density synonymous with proximity, its 27,000 employees in France support their customers in meeting the challenges of a triple transition, energy, industrial and digital. EQUANS is working to achieve decarbonised production, to digitalise processes and to strengthen the contributory economy. Electrical engineering, HVAC, refrigeration, fire safety, IT and telecommunications, digital solutions: EQUANS' complementary expertise is deployed in France through a unique combination of multi-technical skills for design, construction and installation projects as well as for operation and maintenance services. EQUANS connects, protects and supplies energy to territories, cities, buildings, factories and infrastructures. In 2021, EQUANS had a turnover of 5 billion euros.

More information: www.equans.fr

About ENGIE

We are a leading global low carbon energy and services group. Together with our 170,000 employees, customers, partners and stakeholders, we are committed every day to accelerating the transition to a carbon-neutral world through more energy-efficient and environmentally friendly solutions. Guided by our raison d'être, we reconcile economic performance with a positive impact on people and the planet by drawing on our core businesses (gas, renewables, services) to deliver competitive solutions to our customers.

Turnover in 2021: 57.9 billion euros. Listed in Paris and Brussels (ENGI), the Group is represented in the main financial indexes (CAC 40, Euronext 100, FTSE Eurotop 100, MSCI Europe) and extra-financial indexes (DJSI World, DJSI Europe, Euronext Vigeo Eiris - Eurozone 120/ Europe 120/ France 20, MSCI EMU ESG screened, MSCI EUROPE ESG Universal Select, Stoxx Europe 600 ESG, and Stoxx Global 1800 ESG).